



Request for Proposals: Mural Designs
Riverside Meadows Intermediate School Mural Project

2019 Mural in the Riverside Meadows Quad

Release Date: March 1st, 2019

Application Deadline: March 31st, 2019

Award Amount: Up to \$2000 (maximum)

Mural Project Overview

The Riverside Meadows Student Government is seeking professional mural proposals from local artists. The artist(s) will design and install the mural with potential support from students and families. The mural is intended to beautify and support the Riverside Meadows community and values.

Mural Content

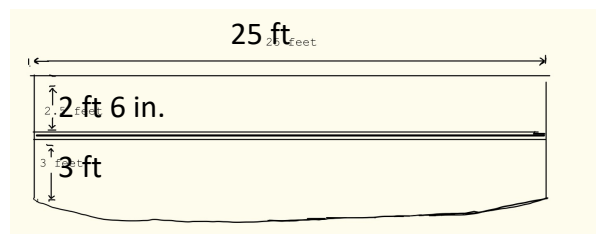
Students have requested a mural that has the school's name, Riverside Meadows, in large stylized and colorful letters. They wish for the name to be surrounded by inspirational quotes and the school's core values: Safe, Supportive, Responsible, and Respectful. The Student Government has also requested the school colors of blue and gold be used along with related and/or coordinating colors.

Artwork Specifications

The Mural should be durable, sustainable, and low maintenance. The artwork will be located outdoors and exposed to the elements, so it must be able to withstand cold temperatures, wind, rain, direct sunlight, and high heat.

Site Location

The proposed mural will be located on the convex curved portion of the northwestern exterior wall of the school library. This is facing the School Quad area, a high traffic region of the campus.



Project Budget

Student Government has set a maximum of \$2,000 for this project. Proposals should include a detailed budget, outlining cost of materials, equipment, design fees, and other costs. No more than 40% of the total Project Budget may go to Artist and Design fees.

Allowable Costs and Funding Restrictions

Examples of Allowable Costs:

- Artist and Design Fees (no more than 40% of the project budget)
- Project related materials
- Relevant Safety Equipment
- Equipment Rentals

Examples of Unallowable Costs

- Travel/Mileage Expenses
- Sub-granting or re-granting of funds
- Food or Beverage Expenses

Required Application Materials

- Letter of introduction/Cover Letter
- Preliminary Design Concept Narrative and Mockup
- Project Budget
- Work samples (previous works and projects)
- Professional Reference(s)

Please submit Application Materials in digital format [TXT, DOC, XLS, PPT, PDF, JPG, PPT, and Google Suite (Docs, Sheets, and Slides) formats please].

Project Timeline

March 1st: Request for Proposals Released

March 31st: Deadline for Proposal Submissions

April 8th – April 12th: Student Body Voting

May 6th – May 17th: Mural Installation

Selection Process

Applicants are to submit a proposed design for the mural to the Student Government, who will select their top three proposals. The top three proposals will be presented to the whole student body for voting.

Submission Procedures

All required Application Materials should be compiled and submitted. Submissions may be made either in email, or in person on a flash drive.

- Email submissions should state your full name(s) and “Mural Proposal,” in the subject line. Address the email to the Riverside Meadows Vice Principal, Charley Pratt-Guess, at cguess@plusd.org.

- In person submissions may be delivered on a flash drive to the Riverside Meadows Administrative Offices at *1751 Cimarron Drive, Plumas Lake, CA 95961*.
 - School Office Hours are Monday through Friday from 7:30AM – 4:00PM

Any questions regarding this project may be directed to Charley Pratt-Guess at the email address listed above.